

# Launch List Template

***These templates are designed to be examples only. Please modify and create your own version when utilizing these templates. You need to differentiate yourself to make you stand out from all the rest.***

Write a personalized message to people that you'd like to support you in your book launch. Make sure to modify the text below to suite your own preferences and reflect your personal voice.

--- EXAMPLE BELOW ---

Hi (insert name), I'm reaching out because I'm looking for support with the launch of my upcoming book, titled (insert title).

This book will be available on Amazon as a Kindle and Paperback book and is on the topic of (insert what your book is about).

I'd love to send you a copy of my book, which I think you'll enjoy. I'm planning on launching it on (insert launch date) and could use your support in the following ways:

The book will be offered at a discount of only (insert price or offer) for a limited time. Would you be willing to get a copy of it on that date, which will help support my book launch?

If you enjoyed the book, would you be willing to write an honest review of it on Amazon a few days afterwards?

Your support would mean a lot to me. Please respond back to let me know if I can count on you.

--- END OF EXAMPLE ---