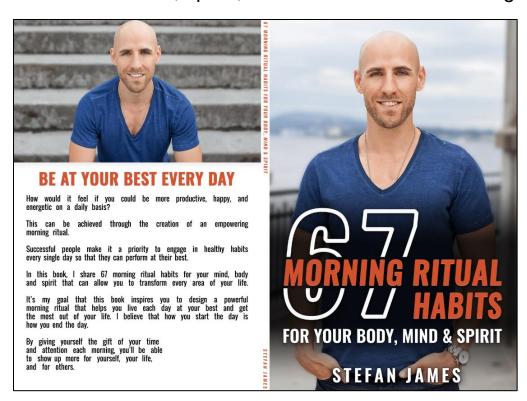


# Fiverr Paperback Cover Template

These templates are designed to be examples only. Please modify and create your own version when utilizing these templates. You need to differentiate yourself to make you stand out from all the rest.

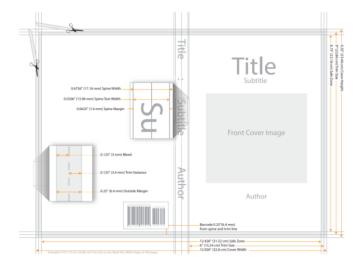
Most gigs on Fiverr can create both Kindle and paperback covers. Confirm with your Kindle cover designer to make sure they can also create your paperback cover. This will save you the time and energy of having to find another designer specifically for your paperback cover.

A paperback cover is more complex than a Kindle cover and has a different list of specifications. The cover must be a single PDF that includes the front cover, spine, and back cover as one image.





There are several components that determine the final size of the cover (trim size, bleed, page numbers, etc.), as you can see below:



Calculating the dimensions and ensuring the cover meets Amazon's specifications can be a challenge. Since paperback books are physically printed, it is important to have the correct alignment and measurements. Hiring a designer on Fiverr will take away the frustration of trying to figure it out yourself since they are already familiar with Amazon's specifications.

The designer will require the following information to convert your Kindle cover to a paperback cover.

- Kindle Cover JPEG File: this will become your front cover
- **Trim Size:** eg. 6 x 9 in or 8 x 10 in
- Page Count: see notes below
- Back Cover Text and Images: modified book description, testimonials/reviews or images/logo
- **Spine Text:** the book needs at least 100 pages to have spine text. Clarify whether the spine will be left blank, include the title and author name, or have alternate text.
- **Instructions:** how do you want the back cover to look (eg. placement of text, images or colors)?



• ISBN or Bar Code (or White Box): you can have your own bar code created using your ISBN and have the designer place it on the back cover. Or you can have the designer leave a white box and Amazon will insert your bar code when the book is printed. Refer to this <u>resource</u> for more information about bar codes.

Once you provide the required information, the designer will calculate the size requirements for the cover considering the trim size, page count and bleed.

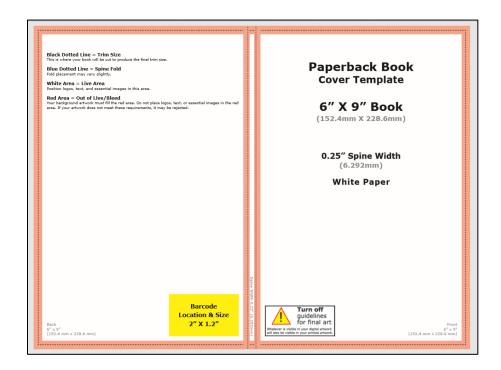
Alternatively, you can use Amazon's Paperback Cover Template to simplify the cover size calculations. After you enter your trim size, page count and paper color, Amazon generates a downloadable PDF or PNG file that can be sent to the designer. This ensures that the measurements meet Amazon's specifications.

# Paperback Cover Template

#### Paperback Cover Templates These templates help you create print-ready paperback covers with programs like Adobe Photoshop® or Adobe InDesign®. You can use any software that will open a .png or PDF file and save a PDF file. You'll download these files and submit them to us with exact dimensions, layout, and bleed. There's more information in our Publishing Guidelines For best results, we recommend formatting your cover with our templates Choose your template How to use your template 1. Open the PDF or PNG file for the Paperback Book Cover Template in your image editing software Trim size 6 x 9 in (15.24 x 22.86 cm) ‡ 2. Create a new layer in your image editing software. This layer will serve as the design layer 3. Design your cover in the design layer, using the template PDF or PNG file as the guide layer. The artwork should extend to Page count the outside edge of the template's pink zone to ensure a white border will not exist within the printed work. Do not move the 216 guide layer, as it is properly aligned for our printing specifications. 4. Ensure text and/or images that are intended to be read do not appear in the pink zones of the template Paper color 5. The barcode area is indicated in yellow on the template. Do not place important images or text intended to be read in the White # barcode location. We suggest filling in this area with your background color or design. KDP will automatically generate a barcode representing your title's ISBN when printing copies of your book Download cover template 6. Once your design is complete, you will need to turn off the guide layer so that it is not printed on your final product or rejected during the review process. If you are unable to turn off the guide layer, then you will need to format the artwork so that it 7. Flatten all layers, save the file as a press quality PDF, and upload the file via KDP.



## **Example of Downloadable PDF Template**



### **Notes:**

The page count is determined from the print previewer in your KDP account, not the single page count in your word processing file. See the image below to find your page count.





The title and author name need to exactly match the book details entered during setup. The title and author name must be listed on the cover, either on the front or the spine. Since you will be using a previously designed Kindle cover, the title and author name will already be displayed on the front cover. You can decide whether you also want the title and author name on the spine.

Once you finalize your Kindle cover design, it is helpful to ask the designer to give you the source file in addition to your JPEG file. Having the source file allows you to make changes in the future by either yourself or with another designer. Keep in mind, not all designers will provide the source file as part of their gig. Asking this question up front may help you with your selection process.

Modify the template below according to your preferences and book details:

#### --- EXAMPLE BELOW ---

Please make a high-quality paperback cover that stands out and will get attention. It's important that the cover looks professional and really sells the book. Please add the spine and back cover to my existing Kindle cover. I have also attached the Paperback Cover Template generated from Amazon using my specific trim size and page count.

**Book Title**: (insert title)

**Subtitle:** (insert subtitle)

**Author Name:** (insert author name)

Kindle Cover: (attach JPEG file)

**Trim Size:** (insert trim size)

Page Count: (insert page count)



**Back Cover Text:** (insert back cover text and instructions)

**Spine Text:** (insert spine text and instructions)

**ISBN or Bar Code:** (insert bar code or request white box)

**Notes:** (insert any further instructions)

**Images:** (attach additional images to be included on back cover)

Paperback Cover Template: (attached PDF)

Make sure to embed all fonts and images and flatten layers. The images need to be at least 300 DPI and the PDF file size should be optimized. I would also like the source file in addition to the final PDF file.

Please make sure to do a quality job and I will make sure to leave a positive review and will have many more orders coming. Thanks!

--- END OF EXAMPLE ---

# Notes on images:

To find images for your Kindle cover, you can use Google Images. Keep in mind there is some risk to using Google Images as sometimes the photographers are protective over their photos. You may want to check if the image file has any copyright notes on it (you can do this by right clicking on the file and going into the info or details). Use at your own risk!

Alternatively, you can buy the rights to images at several different stock photo websites. You can search for the keywords you're looking for and find images on the site to purchase. This option is an added expense, but if you're worried about using random images on the internet, then this is the way to go.



Graphic designers usually have memberships with a variety of stock photo websites and can access a larger database as a result. You can ask your designer to provide an image for you and see what they come up with. If you choose this option, it's best to provide them with some examples of what you are looking for in order to narrow down their selection.

#### **Resources:**

**KDP - Create A Paperback Cover** 

KDP Paperback Cover Template

KDP Paperback Cover Specifications